



# 2<sup>nd</sup> Conference of Transportation Research Group of India (2<sup>nd</sup> CTRG)

12-15 December 2013,  
Jaypee Palace Hotels, Agra, India

## Sponsorship Opportunities - 2<sup>nd</sup> CTRG

NO.	Particulars	Platinum	Diamond	Gold	Silver
		INR 10,00,000	INR 7,50,000	INR 5,00,000	INR 3,00,000
1	Exhibition Space	10 sqm	8 sqm	6 sqm	50%
2	Logo on all promotional material	✓	✓	✓	✓
3	Logo hyperlinked on the conference website	✓	✓	✓	✓
4	Brochure/Literature Distribution in Delegate Kit	Brochure	Pamphlet		
5	Company Logo on strategically located kiosk panels/ Branding	✓	✓	✓	✓
6	Public Announcement recognising the sponsor	✓	✓	✓	✓
7	Logo on all Invites & Passes	✓			
8	Exhibitor Passes	4 nos.	3 nos.	2 nos.	2 nos. (If opted for abooth)
9	Free Registrations	5 nos.	4 nos.	3 nos.	2 nos.
10	Advertisement in Conference Souvenir booklet	Full Page	Hall Page	Quarter Page	Banner Ad
11	Logo on the screen saver in the cyber cafe at the venue (if any)	✓			
12	Company's logo on all Mobile Phone charging stations (if any)	✓	✓	✓	

### Note :

- ➔ Above mentioned conditions are subject to change.
- ➔ Taxes @ 12.36% would be charged extra, as applicable.



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## Additional Sponsorship Opportunities - 2<sup>nd</sup> CTRG

NO.	Particulars	Amount
1	Registration Counter (Branding at the registration counter and access to the database)	INR 1,50,000
2	Delegate Bags (Logo on the delegate Bags with the conference logo)	INR 2,00,000
3	Cyber Cafe Kiosk (Logo on the delegate Bags with the conference logo)	INR 50,000
4	Badges with Lanyards (Company logo on the Badge/ Pouch/ Lanyard, depending on the shortlisted sample)	INR 50,000
5	Branded Pens (with Company logo)	INR 25,000
6	Gala Dinner (Branding at the venue, announcements recognising the sponsor & 5 mins slot for a video)	INR 7,50,000
7	Conference Lunch (per day) (Branding at the venue, public announcements recognising the sponsor)	INR 5,00,000
8	Coffee/Tea/Snacks Counter (per day) (Branding at the venue, public announcements recognising the sponsor)	INR 1,00,000
9	Souvenir (Printed or Pen Drive) (Company Logo on the cover page & 2 page advertisement)	INR 2,00,000
10	Poster Displays (Company Logo on all poster display boards)	INR 1,00,000
11	T-Shirts (Company Logo with conference logo)	INR 2,50,000
12	Company Flyers in Delegate Kits	INR 25,000

### Note :

- ➔ The company should provide us with flyers or the same would come at an additional cost depending on the artwork
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## Souvenir Advertisement - 2<sup>nd</sup> CTRG

NO.	Type	Size	Amount
1	Banner Advertisement	19.5cm x 3.5cm	INR 15,000
2	Quarter Page Advertisement	19.5cm x 6cm/ 9cm x 13cm	INR 25,000
3	Half Page Advertisement	19.5cm x 3.5cm	INR 50,000
4	Full Page Advertisement		INR 80,000
5	Full Page Advertisement inside of front cover page	19.5cm x 27cm	INR 1,00,000
6	Full Page Advertisement inside of back cover page		INR 1,00,000

### Note :

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## Exhibition Opportunities - 2<sup>nd</sup> CTRG

Stall Size	Deliverables		Amount
3m x 2m	Exhibitor Passes	2 nos.	INR 1,50,000
	Shell Space	3m x 2m	
	Carpet	3m x 2m Shell	
	Table	1 no. (40 cm (L) x 100 cm (W) x 60 cm (H) )	
	Chairs	2 nos.	
	Waste paper basket	1 no.	
	Plug Point (5 amp)	1 no.	
	Spot lights	3 nos.	

### Note :

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